



Cold Bore Technology Inc. Announces Financing by Rice Investment Group and New Director Appointment

For Immediate Release

Calgary, Alberta October 15, 2018 – Cold Bore Technology Inc. (“**Cold Bore**” or the “**Company**”) is pleased to announce the closing of an investment by Rice Investment Group (“**RIG**”) as well as the appointment of Toby Rice to the Board of Directors.

Cold Bore is a global leader in fracturing optimization software, developing the first Industrial Internet of Things based Electronic Completions Recorder and remote frac operating system deployed by Cold Bore’s SmartPAD™ service. The Company’s proprietary algorithms and machine learning software encourages Positive Efficiency Gains and effectively addresses Non-Productive Time, directly in the field, resulting in significant cost savings and a proven reduction in completion program duration. Cold Bore has established an impressive customer base which is expected to generate increasing cashflow as the company continues to achieve impressive market adoption. Cold Bore will deploy invested capital towards enhancement of data analytics platform, marketing initiatives, and for general corporate purposes.

Toby Rice was the former President, Chief Operating Officer, and Founder of Rice Energy. Mr. Rice led Rice’s execution of its high-growth strategy, amassing a 250,000 net acre position in the core of the Marcellus and Utica. Mr. Rice’s data-driven approach to operations consistently delivered the best performing wells in the Appalachian basin. Mr. Rice also created Rice’s digital work environment which enabled effective collaboration and innovation, allowing Rice to continuously evolve and easily scale with fewer people and streamlined processes. Mr. Rice sources and evaluates RIG investment opportunities.

The management team of Cold Bore is led by Blair Layton, Brett Chell, and Nicolai Pacurari. Collectively, the management team brings over 60 years of unparalleled drilling and oil field services experience, with a solid track record of entrepreneurial accomplishment. The Board of Directors of Cold Bore is comprised of Toby Rice, Murray Smith, Blair Layton, Gregg Sedun and Glen Hawker.

“We are excited to be partnering with Rice Investment Group, a leading investment firm in the energy sector, as well as the addition of Toby Rice to the Board of Directors,” Mr. Chell said. “We bring a unique opportunity to the North American oil and gas industry, allowing huge efficiencies to be gained by our partners. We believe the Rice Investment Group partnership will yield significant strategic opportunities as we continue to expand in both the United States and Canada.”

Zelos Capital Ltd. acted as exclusive financial advisor to Cold Bore with respect to the financing. Clark Wilson LLP acted as Cold Bore’s legal advisor. Blake, Cassels & Graydon LLP acted as RIG’s legal advisor with respect to the financing.

About Cold Bore

Cold Bore Technology Inc. (“**Cold Bore**”) is a global leader in fracturing optimization software, developing the first Electronic Completions Recorder and Remote Frac Operating System through Cold Bore’s SmartPAD™ service.

About RIG

Rice Investment Group (“**RIG**”) is a US\$200 million multi-strategy fund investing in all verticals of the oil and gas sector with a focus on partnering where RIG’s operational, technical, and strategic experience add value. RIG is led by the former Rice Energy management team, which sold to EQT Corporation for US\$8.2 billion in November 2017.

RIG seeks to invest between US\$1 million – US\$40 million across the capital stack in the upstream, midstream, oilfield services, and energy technology sectors. RIG can invest passively alongside an existing sponsor-management team or actively as lead financial sponsor.

About Zelos

Zelos Capital Ltd. (“**Zelos**”) is a merchant bank which provides a range of financial advisory services including strategic review and structuring, equity and debt capital raising, fairness opinions, mergers & acquisition advisory and other strategic consulting services to lower middle market companies.

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FORWARD LOOKING STATEMENTS

This news release contains forward-looking statements relating to the timing and completion of the future operations of Cold Bore and other statements that are not historical facts. Forward-looking statements are often identified by terms such as “will”, “may”, “should”, “anticipate”, “expects” and similar expressions. All statements other than statements of historical fact, included in this release, including, without limitation: statements regarding the future plans and objectives of Cold Bore; the expectation to generate increasing cashflow, market adoption and expansion; use of proceeds; and anticipated efficiencies and strategic opportunities for partners of Cold Bore are forward looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. This news release shall not constitute an offer to sell or the solicitation of any offer to buy, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful. The securities offered have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or applicable exemption from the registration requirements of the U.S. Securities Act and applicable state securities laws.